A professional networking conference for American, Asian and Pacific Island journalists to discuss key issues in the region and common challenges and trends in media

Conference news, session summaries, video and more at:
EastWestCenter.org/imc2018

Follow the conference on Twitter at #EastWestMedia
CONFERENCE AGENDA

SATURDAY - SUNDAY, JUNE 23-24 // PRE-CONFERENCE WORKSHOP
Hoax-busting and online verification with Storyful
Venue: Google Asia Pacific, 70 Pasir Panjang Road, Singapore

SUNDAY, JUNE 24 // CONFERENCE WELCOME

2:00 – PRE-CONFERENCE REGISTRATION
5:00 PM
Venue: Singapore Management University School of Law, Level 1 Foyer, 55 Armenian Street, Singapore

6:00 – OPENING RECEPTION
8:00 PM
Venue: Smoke & Mirrors, National Gallery Singapore, Garden Lanai, 1 St. Andrew’s Rd, #06-01, Singapore; Co-sponsored by Pacific Century Institute and Google

Brief welcome remarks
Richard Vuylsteke, President, East-West Center, Honolulu, Hawaii USA
Ray Burghardt, President, Pacific Century Institute, former US Ambassador to Vietnam, Honolulu, Hawaii USA
Irene Jay Liu, Google News Lab Lead, Asia Pacific, Singapore

MONDAY, JUNE 25 // “WHAT IS NEWS NOW?”

*Unless otherwise noted, all programs will be held at Singapore Management University School of Law, 55 Armenian Street, Singapore

8:30 – INTERNATIONAL MEDIA CONFERENCE WELCOME
8:50 AM
Venue: SMU Hall
Richard Vuylsteke, President, East-West Center, Honolulu, Hawaii USA
Torben Stephan, Director Media Programme Asia, Konrad-Adenauer-Stiftung, Singapore
Professor Lily Kong, Provost, Singapore Management University, Singapore
Moderator: Susan Kreifels, Media Programs Manager, East-West Center, Honolulu, Hawaii USA

9:00 – PLENARY PANEL
9:40 AM
Regional and global media trends and challenges
Venue: SMU Hall
Joshua Benton, Director, Nieman Journalism Lab, Harvard University, Boston, Massachusetts USA
Alan Soon, Co-Founder & CEO, The Splice Newsroom, Singapore
Moderator: Irene Jay Liu, Google News Lab Lead, Asia Pacific, Singapore

9:50 – KEYNOTE SPEAKER
10:20 AM
US government efforts to tackle disinformation at home and abroad
Address: “America: Empowering Individual Voices Worldwide in the Age of Real-Time and AI”
Venue: SMU Hall
Michelle Giuda, Assistant Secretary of State, Bureau of Public Affairs, U.S. Department of State, Washington, DC USA
Moderator: Donna Leinwand Leger, Former Managing Editor, USA Today, and Past President, National Press Club, Washington, DC USA
10:20 – COFFEE / TEA BREAK

10:35 – KEYNOTE PANEL – Fighting “fake news”
11:30 AM
Venue: SMU Hall
Dr. Janil Puthucheary, Senior Minister of State, Ministry of Transport & Ministry of Communications and Information, Singapore
Warren Fernandez, Editor-in-Chief, English/Malay/Tamil Media Group, Singapore Press Holdings
and Editor, The Straits Times, Singapore
Cherian George, Professor, Department of Journalism at Hong Kong Baptist University, Hong Kong SAR
Alvin Tan, Head of Public Policy ASEAN, Malaysia and Singapore, Facebook, Singapore
Moderator: Torben Stephan, Director Media Programme Asia, Konrad-Adenauer-Stiftung, Singapore
Synopsis: As the term “fake news” continues to entrench itself deeper into societies, we examine the
roles and social responsibilities of the key industry players involved. Hear diverse insights from public
policy makers, traditional media, tech companies and academia on formulating the right balance.

11:40 AM – PLENARY SPEAKER
12:10 PM
News on Facebook
Venue: SMU Hall
Jason White, Director of News Partnerships, Facebook, New York City, New York USA
Moderator: Joshua Benton, Director, Nieman Journalism Lab, Harvard University, Boston, Massachusetts USA

12:15 – LUNCH BUFFET AT SMU
12:55 PM
Venue: Level 2 Courtyard

1:00 – PLENARY SPEAKER
1:30 PM
News at Tencent: Technological innovation & new content ecosystems
Venue: SMU Hall
Caitlyn Chen, Vice President, Tencent, Beijing, China
Moderator: Glenn van Zuphten, Founder, Van Media Group, Singapore
Synopsis: This program will focus on latest technology / AI in Chinese media and be delivered via
real-time AI translation.

1:40 – UNDERMINING ASIA’S FREE PRESS: KEYNOTE SPEAKER FOLLOWED BY PLENARY PANEL
2:50 PM
Venue: SMU Hall

1:40 PM – KEYNOTE SPEAKER
2:10 PM
Maria Ressa, CEO and Executive Editor, Rappler, Manila, Philippines
Moderator: Kulachada Chaipipat, Advocacy Manager, Southeast Asia Press Alliance, Bangkok, Thailand

2:15 – PLENARY PANEL
2:50 PM
Norman Goh, Social Media Editor, Malaysiakini, Kuala Lumpur, Malaysia
Mratt Kyaw Thu, Senior Political Journalist, The Frontier Myanmar, Yangon, Myanmar
Moderator: Kulachada Chaipipat, Advocacy Manager, Southeast Asia Press Alliance, Bangkok, Thailand
Synopsis: These journalists represent media outlets that have championed press freedom and
shaped the media landscape in Southeast Asia in the last two decades. They will discuss key
developments in politics and the media industry that undermine free press and look at challenges
and opportunities confronting media in not only defending but also advancing their freedom.

2:50 – COFFEE/TEA BREAK
MONDAY, JUNE 25 // SESSION ONE • 3:05 PM - 3:50 PM

GROUP 1  WORKSHOP  
Google workshop: Digital tools (Google and otherwise) for journalists  
Venue: Room 216  
Irene Jay Liu, Google News Lab Lead, Asia Pacific, Singapore

GROUP 2  Journalism from the frontline of China’s surveillance state  
Venue: Room 204  
Audrey Jiajia Li, Freelance Columnist and Independent Filmmaker covering China’s politics, human rights, social justice, freedom of speech; Guangzhou, China and Singapore  
Chris Yeung, Chair of Hong Kong Journalist Association and Co-founder/Chief Writer of CitizenNews, Hong Kong SAR  
Moderator/Commenter: Jocelyn Ford, Radio Correspondent and Filmmaker, Past Chair Foreign Correspondents’ Club of China’s Media Freedom Committee, Beijing, China  
Synopsis: In recent years China has moved from controlling access for international journalists to exporting self-censorship and seeking to reshape international free expression norms at venues like the U.N. Human Rights Council. Reporters based in Hong Kong, Singapore and China will discuss China’s game plan and strategies for navigating the increasingly restrictive reporting environment.

GROUP 3  Boundary-breaking story-telling between India and Pakistan  
Venue: Room 205  
Swati Bhattacharjee, Senior Assistant Editor, Ananda Bazar Patrika and General Secretary of South Asian Women in Media, Kolkata, India  
Anubha Bhonsle, Leading #GenderAnd, an initiative to cover gender across intersections at The Indian Express, New Delhi, India  
Jabbar Chaudhary, Executive Producer, 92 News, Lahore, Pakistan  
Muhammad Athar Khan, Photographer, Express Tribune, Karachi, Pakistan  
Saumya Majid Nizami, Managing Director/Editor, Daily Nawa-i-Waqt, Lahore, Pakistan  
Rameeza Majid Nizami, Managing Director/Editor, Daily Nawa-i-Waqt, Lahore, Pakistan  
Kamal Siddiqi, Director, Center for Excellence in Journalism, Karachi, Pakistan  
Moderator: Dilrukshi Handunnetti, Consultant Editor, Express newspaper, and Attorney-at-law, Colombo, Sri Lanka  
Synopsis: No Pakistani journalists are based in India, nor Indian journalists based in Pakistan because of contentious relations between the two governments. Through a competitive grant from the US Embassy in Islamabad, the East-West Center led programs in which Indian and Pakistani journalists traveled on cross-border reporting trips and then met in Colombo, Sri Lanka for dialogues. They share their experiences in this roundtable program.

GROUP 4  Covering religion in the US and Asia Pacific: Why it’s so important today, and how to get it right  
Venue: Room 215  
Rana Tanveer Ali, Correspondent for Daily Times, Former Reporter on Minorities for Express Tribune in Lahore, Pakistan, now based in Canada  
Endy Bayuni, Executive Director, International Association of Religion Journalists, and Former Chief Editor, Jakarta Post, Jakarta, Indonesia  
Jaweed Kaleem, Reporter on Race and Justice Issues, Los Angeles Times, Los Angeles, California USA  
Moderator: Jaweed Kaleem, Reporter on Race and Justice Issues, Los Angeles Times, Los Angeles, California USA  
Synopsis: Name any number of big news stories of the last year -- ongoing wars, elections, natural disasters, economic shifts -- and you’ll often find that religion played a big or small role behind the headlines. Yet, journalists and media makers often overlook the role of faith and few news companies employ religion specialists. Journalists and media experts in religion from Asia and North America dissect why we must take religion seriously, the pitfalls of not considering religion, and the challenges faced when tackling religion amid a shifting media landscape.
MONDAY, JUNE 25 // SESSION TWO • 4:00 PM - 4:45 PM

GROUP 1  WORKSHOP
MOJO-Mobile Journalism: How to break the internet with videos made by mobiles and for mobile devices
Venue: Room 216
Yusuf Omar, Co-founder Hashtag Our Stories and Global Trainer on Mobile Phone Storytelling, Durban, South Africa
Synopsis: Inspiring journalists, content creators and media managers with the latest tools, formats and workflows, empowering them with social storytelling formats to increase audience engagement.

GROUP 2  How Islam is Shaping Media Coverage in Southeast Asia
Venue: Room 204
Mardiyah Chamim, Managing Editor, Tempo, Jakarta, Indonesia
Simrit Kaur Amar Singh, Assistant Editor, Star Media Group Berhad, Kuala Lumpur, Malaysia
Janet Steele, Associate Professor of Media, Public Affairs and International Affairs, George Washington University, and Author, "Mediating Islam: Cosmopolitan Journalisms in Muslim Southeast Asia," Washington, DC USA
Moderator: Endy Bayuni, Executive Director, International Association of Religion Journalists, and Former Chief Editor, Jakarta Post, Jakarta, Indonesia
Synopsis: Is there a relationship between journalism and religion? How do journalists in the neighboring majority Muslim countries of Indonesia and Malaysia handle the often contentious relationship between journalism, religion, and politics?

GROUP 3  WORKSHOP
Data and investigative journalism workshop
Venue: Room 205
Syed Nazakat, CEO, DataLEADS & EIC, Centre for Investigative Journalism, New Delhi, India
Synopsis: Data is integrating itself into reporting and newsrooms at all levels, making data-driven journalism mainstream and an integral part of any future newsroom. This workshop will highlight use of data in investigative stories and tips for digging deeper, generating powerful story ideas; and will discuss ways to build collaboration with data scientists and researchers to produce groundbreaking stories.

GROUP 4  WORKSHOP
Trauma and censorship – why we need to take note
Venue: Room 215
Amantha Perera, Asia Pacific Coordinator, DART Center for Journalism and Trauma, and Contributor, Reuters/The Guardian, Colombo, Sri Lanka
Synopsis: Journalism puts its practitioners ever-so-often in potentially traumatic situations from covering conflict to disasters to other less-recognized areas like vicarious trauma and trauma due to online footprints. This session will explore how trauma impacts journalists both professionally and personally and how new research and skills are helping them to avert such dangers.

MONDAY, JUNE 25 // SESSION THREE • 4:55 PM - 5:35 PM

GROUP 1  Digital Documentary Production: From Youtube to Facebook to Netflix
Venue: Room 216
Byron Perry, Founder and CEO, Coconuts Media, Bangkok, Thailand

GROUP 2  Building Public Trust in Media: Fact-checking in Newsrooms
Venue: Room 204
Sunetra Choudhury, Political Editor, New Delhi Television, New Delhi, India
Supinya Klangnarong, Honorary Council Member, The National Press Council of Thailand, Bangkok, Thailand
Jason C.H. Liu, Independent Journalist focused on investigative and international reporting including cyber warfare and China’s tourism politics, Taipei, Taiwan
Ashley Westerman, Associate Producer, Morning Edition, National Public Radio, Washington, DC USA
Moderator: Colin Peacock, Producer and Presenter, RNZ Mediawatch, New Zealand
Synopsis: Newsrooms around the world face the challenge of public distrust in media. International journalists will share their newsrooms' strategies in fact-checking.

GROUP 3
#WeToo: Gender coverage beyond #MeToo in Asia and the world – Where do we go from here?
Venue: Room 205

Anubha Bhonsle, Leading #GenderAnd, an initiative to cover gender across intersections at The Indian Express, New Delhi, India
Swati Bhattacharjee, Senior Assistant Editor, Ananda Bazar Patrika and General Secretary of South Asian Women in Media, Kolkata, India
Arlene Burgos, Head of Audience Development and Editor, ABS-CBN News Digital and Patrol.PH, Manila, Philippines
Lei Lei, Assistant Director of National News Department, China Daily, Beijing, China
Aisha Sultan, Editor and Columnist, The St. Louis Post-Dispatch, St. Louis, Missouri USA
Moderator: Anubha Bhonsle, Leading #GenderAnd, an initiative to cover gender across intersections at The Indian Express, New Delhi, India
Synopsis: #MeToo has received much coverage. But beyond the Hollywood sexual harassment scandal, how have we, if at all, put the spotlight on gender-based harassment, intimidation and discrimination in the workplace, home and elsewhere in society? What significant issues have we been able to surface? Does gender-issue coverage inform the public discourse in our regions?

GROUP 4
WORKSHOP Designing new approaches to newsroom training
Venue: Room 215

Andrew Mills, Assistant Professor, Journalism Program, Northwestern University in Qatar
Synopsis: News organizations that want sustained digital transformation need more than conventional skills and tools training – they need a culture shift. Participants in this active workshop will start to envision the kind of culture shift(s) they need for digital transformation to work, to identify the barriers that stand in the way of that shift and then begin to design new ways for their newsrooms to learn.

5:35 PM WALK / SHUTTLE BUSES TO GALA DINNER
6:00 – GALA DINNER
8:45 PM
Venue: Stamford Ballroom, Raffles City Convention Centre, 80 Bras Basah Road, Singapore
Gala Dinner Sponsor: Konrad-Adenauer-Stiftung
6:15 PM WELCOME
Richard Turbin, Chair, East-West Center Board of Governors, Honolulu, Hawaii USA
Torben Stephan, Director Media Programme Asia, Konrad-Adenauer-Stiftung, Singapore
6:25 PM BUFFET DINNER STARTS
7:15 PM KEYNOTE SPEAKER
Transforming the South China Morning Post
Introduction: Torben Stephan, Director Media Program Asia, Konrad-Adenauer-Stiftung, Singapore
Keynote Speaker: Gary Liu, CEO, South China Morning Post, Hong Kong SAR
Moderator: Alan Soon, Co-Founder & CEO, The Splice Newsroom, Singapore
Synopsis: Tech-industry leader Gary Liu joined SCMP in early 2017 as part of the newspaper’s transformation since its purchase by Alibaba Group Holdings, which plans to make SCMP the leading source for China stories reported from an Asian perspective.
HONORING JOURNALISTS OF COURAGE AND IMPACT

The East-West Center is celebrating 50 years of international media programs. More than 3,000 journalists from Asia, the Pacific Islands and United States have participated in EWC’s journalism fellowships, study tours, exchanges and dialogues. These five honorees exemplify the impact that EWC media alumni and past conference speakers have had throughout the region.

Swati Bhattacharjee, Senior Assistant Editor, Ananda Bazar Patrika and General Secretary of South Asian Women in Media, Kolkata, India, has focused on women’s rights and gender justice. Her reporting has given voice to poor, marginalized women in mainstream media, helped change the way violence is portrayed in media and initiated cross-border dialogue among South Asian women journalists. She has authored books on poverty reduction and women and violence, and is an alumnus of EWC’s Jefferson Fellowships and India-Pakistan Journalist Exchanges.

Parwiz Kawa, Co-founder and Editor in Chief of Hasht e Subh Daily Newspaper, Kabul, Afghanistan, a country that has been ranked for years among the most dangerous in the world for journalists – at least nine died recently in a double suicide blast in Kabul. Reporters Without Borders awarded its 2012 Press Freedom prize to Hasht-e Subh, describing the newspaper that started in 2007 as “living evidence that freely-reported quality journalism can develop in the most difficult corners of the planet.” Mr. Kawa is an alumnus of the EWC’s Senior Journalists Seminar.

Ye Naing Moe, Founder and Director, Yangon Journalism School (YJS) in Yangon, Myanmar, has been teaching journalism in his country since 2003 through some of the darkest years for media. In 2009 he and colleagues founded the Yangon Journalism School, the first independent private journalism school in Myanmar. Each year YJS trains about 180 journalists throughout the country to be local watchdogs in their communities. The Mandalay Journalism School, a sister organization, opened in 2015. He is an alumnus of the East-West Center’s Jefferson Fellowships.

Maria Ressa, CEO and Executive Editor, Rappler, Manila, Philippines, has been honored around the world for her courageous and bold work fighting disinformation, “fake news” and attempts to silence the free press. Rappler is currently facing moves by regulatory authorities in the Philippines to shut it down. She recently won the prestigious Golden Pen of Freedom Award from the World Association of Newspapers and News Publishers. Last year Rappler won the W. Averell Harriman Democracy Award for its commitment to democracy and human rights. Ms. Ressa has spoken at past EWC media conferences.

Graeme Wood, National Correspondent for The Atlantic, Boston, Massachusetts USA, is the author of The Way of the Strangers: Encounters with the Islamic State; and The Atlantic’s groundbreaking report on “What ISIS Really Wants.” He has traveled the world tracking down influential ISIS recruiters, supporters and sympathizers to help the public understand the strategy, psychology, and theology driving the Islamic State, and he is recognized as a foremost interpreter on ISIS. He is an alumnus of the EWC’s Jefferson Fellowships and Senior Journalists Seminar.

Moderator: Susan Kreifels, Media Programs Manager, East-West Center, Honolulu, Hawaii USA
Synopsis: From the Himalayas to the Korean DMZ to the South China Sea, the balance of power in Asia is shifting in rapid and unpredictable ways. In this battle for influence and security -- involving not just the US and China but India, Japan, the Koreas and the nations of Southeast Asia -- who's strengthening their position most effectively, who's losing ground, and what kind of Asia is likely to emerge from these shifts? This panel will discuss change and continuity in Asia geopolitics, offering perspectives of countries represented on the panel as well regional developments.

10:00 – PLENARY SPEAKER
10:30 PM New Indo-Pacific Policy
Venue: SMU Hall
Walter Douglas, Deputy Assistant Secretary for Public Affairs and Public Diplomacy, Bureau of East Asian and Pacific Affairs, US Department of State, Washington, DC USA
Moderator: Ray Burghardt, President, Pacific Century Institute, former US Ambassador to Vietnam, Honolulu, Hawaii USA

10:30 – COFFEE/TEA BREAK
10:45 AM PLENARY PANEL
11:30 AM “Fake news” and the rise of Buddhist extremism
Venue: SMU Hall
Bidhayak Das, Contributing Editor based in Northeast India for The Irrawaddy, a news website that covers Myanmar and Southeast Asia
Dilrukshi Handunnetti, Consultant Editor, Express newspaper, and Attorney-at-law, Colombo, Sri Lanka
Khin Zaw Win, Director of Tampadipa Institute, Former Political Prisoner, Yangon, Myanmar
Graeme Wood, Groundbreaking Terrorism and ISIS Reporting, The Atlantic, Boston, Massachusetts USA
Moderator: Ramy Inocencio, Anchor, Daybreak Asia and Daybreak Australia, Bloomberg LC, New York City, New York USA
Synopsis: “Fake news,” hate speech and disinformation on social media in Myanmar and Sri Lanka have led to violence between Buddhists and Muslims. Where is this headed and will ISIS and other terrorist groups take advantage of this violence?

11:40 AM – PLENARY PANEL
12:25 PM Pulling back from the brink: Can a US-China Trade War be averted?
Plenary Panel Sponsor: Hinrich Foundation
Venue: SMU Hall
Steven Okun, Senior Advisor, McLarty Associates, Singapore
Xiaoming Pan, PhD, Research Fellow, Center for Asia-Pacific Studies, Institute for World Economy Studies at Shanghai Institutes for International Studies (SIIS), Shanghai, China
Eduardo Pedrosa, Secretary General, Pacific Economic Cooperation Council (PECC) and coordinator of PECC’s report on the State of the Region, Singapore
Moderator: Stephen Olson, Research Fellow, Hinrich Foundation, Hong Kong SAR

12:25 PM WALK TO BUFFET LUNCH AT CHIJMES HALL
12:40 PM LUNCH
Venue: Chijmes Hall, 30 Victoria Street, Singapore
Lunch Sponsor: Facebook
1:05 – LUNCHEON PLENARY PANEL
1:50 PM Building an informed community — connecting to audiences, building partnerships & creating impact: A discussion with Facebook, community and media
Clair Deevy, Director of Policy Programs Asia Pacific, Facebook, Singapore
Shefali Rekhi, Editor Asia News Network and Asia Report, The Straits Times, Singapore
Stella Tambunan, Chief Financial Officer, YCAB Foundation, Jakarta, Indonesia
Moderator: James Crabtree, Associate Professor of Practice, Lee Kuan Yew School of Public Policy, National University of Singapore, Singapore
1:50 PM  WALK BACK TO SMU SCHOOL OF LAW

2:15 –  PLENARY SPEAKER

2:45 PM

Big Data – the upsides and downsides
Venue: SMU HALL


Moderator: Jim Simon, Managing Editor, Honolulu Civil Beat, Honolulu, Hawaii USA

2:55 –  PLENARY PANEL

3:40 PM

How the identity lens shapes today’s stories
Venue: SMU Hall

Plenary Panel Sponsored by Doris Duke Charitable Foundation and Doris Duke Foundation for Islamic Art

Yusuf Omar, Co-founder Hashtag Our Stories and Global Trainer on Mobile Phone Storytelling, Durban South Africa

Ethar Shaker, Executive Producer, AJ+ (Al Jazeera Plus), San Francisco, California USA and Egypt

Nasya Bahfen, Journalism Professor, Key Research on Cyber Racism, Monash University, Melbourne, Australia

Moderator: Jaweed Kaleem, Reporter on Race and Justice Issues, Los Angeles Times, Los Angeles, California USA

Synopsis: From race and religion to gender and sexuality, some of the most prominent and viral stories today focus on -- and appeal to -- identity groups. In this discussion, journalists and researchers from South Africa, Australia and the US dissect the growth of the identity lens, and how journalists can employ it to further their storytelling.

3:40 –  COFFEE / TEA BREAK

3:55 AM

TUESDAY, JUNE 26 // SESSION ONE • 3:55 PM - 4:40 PM

GROUP 1  WORKSHOP

Facebook workshop: Audience engagement on Facebook: How News Feed Works, News Integrity, MSI & CrowdTangle 101
Venue: Room 216

Janie Octia, Strategic Partner Development, CrowdTangle, Singapore

Alice Budisatrijo, Strategic Partner Development, News Partnerships Lead, Facebook, Jakarta, Indonesia

GROUP 2  The Elephant in the newsroom: Finding new revenue models
Venue: Room 204

Richard Hoechner, Co-Founder & Head of Community Development, Republik Magazine, a reader-owned, ad-free digital magazine in Zurich, Switzerland

Yong Jin Kim, Editor-in-Chief and CEO, Korea Center for Investigative Journalism (KCIJ), Seoul, the first nonprofit online investigative reporting organization in South Korea

Jim Simon, Managing Editor, Honolulu Civil Beat, a non-profit news site launched by entrepreneur/philanthropist Pierre Omidyar as a local digital platform that looks beyond traditional media approaches, Honolulu, Hawaii USA

Moderator: David Kaplan, Executive Director of the Global Investigative Journalism Network, Washington, DC USA

Synopsis: The elephant in the newsroom is revenue generation. How do news organizations replace massive loss of advertising income? There are promising case studies from memberships and subscriptions to philanthropy-based models, but how many countries can these work in?
### GROUP 3: North Korea reconsidered -- how does this end?

**Venue:** Room 205

Ayako Kumei, Correspondent, News Reporting Center, International News Division, NHK, Tokyo, Japan  
Guy Taylor, National Security Team Lead, The Washington Times, Washington, DC USA  
Fangqing Xu, Senior Editor, China Newsweek, Beijing, China  
Jee-Hye Yoo, Political Reporter, JoongAng Ilbo, Seoul, South Korea  
**Moderator:** Chad Blair, Politics and Opinion Editor, Civil Beat, Honolulu, Hawaii USA

### TUESDAY // SESSION TWO • 4:50 PM - 5:35 PM

#### GROUP 1: Creative storytelling: New formats, new audiences

**Venue:** Room 216

Abdul Azim Idris, Senior Writer/Journalist, Hybrid News Limited/The Asian Correspondent, Kuala Lumpur, Malaysia. Hybrid creates “rich and relevant content…to connect with audiences in a more effective way.”  
Saumya Khandelwal, Independent Photographer/Contributor to The New York Times, on using Instagram to draw attention to underrepresented groups such as child brides, New Delhi, India  
Howie Severino, Vice President for Professional Development at GMA Network, and Chairperson of the Philippine Center for Investigative Journalism (PCIJ), which uses artists and performers to tell stories, Manila, Philippines  
**Moderator:** Andrew Mills, Assistant Professor, Journalism Program, Northwestern University in Qatar

#### GROUP 2: Islamic State in Asia: The threat, its rivals and reality

**Venue:** Room 204  
Sameer Arshad Khatlani, Senior Assistant Editor, Foreign Affairs, The Indian Express, New Delhi, India  
Fernando (Jun) Sepe, Deputy Editor, ABS-CBN News Digital, Manila, Philippines  
Graeme Wood, Groundbreaking Terrorism and ISIS Reporting, The Atlantic, Boston, Massachusetts USA  
**Moderator:** Alex Travelli, India Correspondent, The Economist, New Delhi, India

#### GROUP 3: On the frontlines: Women, peace, and security in Asia

**Venue:** Room 205  
**Panel Sponsor:** The Asia Foundation  
Swati Bhattacharjee, Senior Assistant Editor, Ananda Bazar Patrika and General Secretary of South Asian Women in Media, Kolkata, India  
Jennifer Santiago Oreta, Assistant Professor, Department of Political Science, Ateneo de Manila University, Manila, Philippines  
Sofia Shakil, Pakistan Country Representative, The Asia Foundation, Islamabad, Pakistan  
**Moderator:** Eelynn Sim, Director of Media & Strategy, Global Communications at The Asia Foundation, San Francisco, California USA  
**Synopsis:** Gender norms feed into a culture of violence everywhere. Hear from a panel that includes women empowerment experts and regional media about how women are addressing violence and advancing peace and security in Asia. The discussion will explore the crucial role of women in shaping peace agreements and developing policies to address gender-based violence (GBV) in transforming gender norms in Asia.

#### GROUP 4: Sustainable Trade Index new findings: Is Asia Pacific moving forward or backward?

**Venue:** Room 215

Chris Clague, Managing Editor Asia & Global Editorial Lead, Trade and Globalization, Economist Intelligence Unit, Tokyo, Japan  
Stephen Olson, Research Fellow, Hinrich Foundation, Hong Kong SAR  
Dr Ponciano Intal Jr., The Economic Research Institute for ASEAN and East Asia (ERIA), Jakarta, Indonesia  
**PROGRAM DAY ENDS**
WEDNESDAY, JUNE 27

8:50 AM  Announcements
Venue: SMU Hall

9:00 – KEYPNOTE SPEAKER
9:30 AM  Digitalizing Singapore government
Venue: SMU Hall
Kok Ping Soon, Chief Executive, GOVTECH, Singapore
Moderator: Steven Miller, Vice Provost (Research), and Professor of Information Systems, Singapore Management University, Singapore

9:35 AM – KEYPNOTE PANEL
10:25 AM  Singapore Smart Nation 5 x 5
Venue: SMU Hall
Kok Ping Soon, Chief Executive, GOVTECH, Singapore
Dr. Limin Hee, Director, Centre for Liveable Cities, Ministry of National Development, Singapore
Chris Zegras, Associate Professor of Transportation and Urban Planning, Massachusetts Institute of Technology (MIT), Boston, Massachusetts USA, and Lead Principle Investigator for Future Mobility, Singapore-MIT Alliance for Research & Technology (SMART), Singapore
Moderator: Steven Miller, Vice Provost (Research) and Professor of Information Systems, Singapore Management University, Singapore
Synopsis: Looking back: reflecting on lessons learned from the past five years of Singapore’s Smart Nation journey. Looking forward: thinking about priorities and perspectives for the next five years of Singapore’s Smart Nation journey

10:25 – COFFEE/TEA BREAK
10:40 AM
10:40 AM – PLENARY PANEL
11:30 AM  Rise of investigative journalism
Venue: SMU Hall
Richard Hoechner, Co-Founder & Head of Community Development, Republik Magazine, Zurich, Switzerland
Yong Jin Kim, Editor-in-Chief and CEO, Korea Center for Investigative Journalism (KCIJ) in Seoul, the first nonprofit online investigative reporting organization in South Korea
Syed Nazakat, CEO, DataLEADS & EIC, Centre for Investigative Journalism, New Delhi, India
Torben Stephan, Director Media Programme Asia, Konrad Adenauer Stiftung, Singapore
Moderator: David Kaplan, Executive Director of the Global Investigative Journalism Network, Washington, DC USA
Synopsis: Investigative journalism -- the in-depth, systematic digging into hidden problems, corruption and abuses of power -- has spread worldwide in the 21st Century. Its practice has gained powerful backers from Western governments and global development agencies to campaigners for accountability and rule of law. Yet investigative reporters have seldom faced such formidable challenges – death threats and intimidation, lawsuits and legal harassment, and a lack of financing and resources. Find out what’s next from leaders and innovators of investigative journalism in five countries.
PLENARY SPEAKER

11:40 – 11:55 AM

Xinhua in the era of social media

Venue: SMU Hall

Chang Ailing, Editor, Social Media Desk, Department of China News for World Service, Xinhua News Agency, Beijing, China

Moderator: Keith Richburg, Director and Professor of Practice, Journalism and Media Studies Centre, The University of Hong Kong, Hong Kong SAR

WEDNESDAY, JUNE 27 // SESSION ONE • 12:05 PM - 12:45 PM

GROUP 1

How AI can serve journalists

Venue: Room 216

Jonathan Weber, Global Technology Editor, Reuters, Singapore

Synopsis: Artificial intelligence can serve as a powerful assistant for journalists by automating routine tasks and helping to sort and analyze information. We'll take a look at how Reuters is deploying AI.

GROUP 2

Challenges of Covering the Middle East and North Africa

Venue: Room 204

Shakir Reshamwala, Front Page and Executive Editor, Kuwait Times, Kuwait City, Kuwait

Nurudeen Oyewole, Senior Reporter, Media Trust Ltd., Abuja, Nigeria

Khaldoun Abukhattab, News Editor, Alhayat Aljadeedah Newspaper, Albireh, Palestine


GROUP 3

WORKSHOP Best practices for broadcasters in Western communication environments

Venue: Room 205

Marilee Morrow, Professor, Department of Communication, Marietta College, Marietta, Ohio USA

GROUP 4

Curiosity Adventure & Love - The journey from journalist to documentary filmmaker

Venue: Room 215

Sunshine Lichauco de Leon, Freelance Journalist & Documentary Producer of Curiosity Adventure & Love, Manila, Philippines

Synopsis: Curiosity, Adventure & Love is about a 106-year old American lady who leaves her country at age 18 to travel to the Philippines, where she witnesses the birth of a nation and a cruel war while living a life that restores our faith in humanity. The filmmaker, who had no idea how to make a documentary film when she started this production, will share her experiences.

12:45 PM

LUNCH BUFFET AT SMU

Venue: Level 2 Courtyard

1:25 PM

BOARD BUSES FOR HALF-DAY TOURS

Bus transportation and guides will be provided outside SMU School of Law, where you will board buses for the tours. A $10 USD ($14SGD) service fee will be collected from each participant as you load the tour. Please have exact change in cash USD or SGD prepared. Since most of the tours will include at least some walking outside, please bring an umbrella.

TOURS:

1. Facebook Journalism Project -- Tea & Conversation in Singapore

Hear from publishers leveraging Facebook platforms to discover content and increase engagement, and learn about ways your newsroom can use Facebook and CrowdTangle to connect with your audience in meaningful ways. There will be an opportunity to network, tour the Facebook office, and share your feedback with teams from across Facebook. Jason White, director of news partnerships, will welcome guests. After signing up for this tour, additional security registration with Facebook may be required. (Max. 35)

2. Google Asia Pacific Headquarters Tour, Digital Security Workshop and Reception

Singapore is home to Google’s Asia-Pacific headquarters, and boasts one of the company’s largest offices in the world. Participants will tour the office and learn about Google’s unique
culture. Members of the Google Trust and Safety team will then conduct a workshop on digital security, where participants will learn how they and their newsrooms can protect themselves from online attacks. Reception will follow. After signing up for this tour, additional security registration with Google may be required. (Max. 50)

3. Gardens by the Bay
Attendees will begin this tour with a 25 minute audio tour ride around the Gardens that will include informative commentary about Heritage Gardens, Supertrees, and Conservatories. After the audio tour, attendees will begin a guided tour of the OCBC Skyway with a birds-eye view of the marina bay from 22 meters above ground. Next, attendees will visit the Cooled Conservatories - Flower Dome to view the collection of plants from cool-dry Mediterranean climates, and wander among the unusual Baobabs, succulent plants and centuries-old olive trees. At the last stop, guests will explore the cool-moist Cloud Forest, which features a spectacular 35-meter high man-made waterfall, as well as exotic plants like orchids, pitcher plants, and ferns that originated from the Tropical Montane highlands located some 1,000 to 3,500 meters above sea level. (Max 20)

4. Sneakpeek Singapore Cultural Walking Tour
Enjoy Singapore by foot during this comprehensive journey to understand the real Singapore beneath its glitzy facade. From the shores of the Singapore River, through the gleaming skyscrapers of CBD, shophouses in Chinatown, and even the public housing estate of Tanjong Pagar, delegates will get to enjoy a diverse range of sights, experiences and stories. This tour will follow a chronological overview of Singapore’s rich and colorful history from the 1300s till today. Participants will learn of tales of Singapore’s immigrant past, smell the incense offerings at centuries-old temples, and look into the future with a stunning scale model of our city. For those interested in the modern, slick, and efficient marvel that is Singapore, you’ll also get an insight into the rapid growth and development of this tiny city-state over the last 50 years. And to tie in with the themes of the conference, the topics of smart urbanism and urban planning/design will also be woven into the tour. This is a walking tour, so comfortable walking shoes and attire are encouraged. (Max 25)

5. All In the Water- A look inside Bedok NEWater & Marina Barrage
On this tour, participants will explore how water works in Singapore. First stop will be focused on how the NEWater process recycles Singapore’s treated used water into ultra-clean, high-grade reclaimed water. This process cushions the water supply against dry weather and moves Singapore towards water sustainability. Today, there are five NEWater plants supplying up to 40% of Singapore’s current water needs. By 2060, NEWater is expected to meet up to 55% of Singapore’s future water demand. The next stop will be at the Marina Barrage which creates Singapore’s 15th reservoir and the first in the heart of the city. With a catchment area of 10,000 hectares, one-sixth the size of Singapore, Marina catchment is the island’s largest and most urbanized catchment. Together with two other reservoirs, Marina Reservoir has increased Singapore’s water catchment from half to two-thirds of the country’s land area. (Max 30)

6. Macritchie Treetop Walk
This guided walk, led by Tan Hang Chong, will introduce participants to the natural history and biodiversity of the Central Catchment Nature Reserve. Participants will explore native wildlife as well as the impacts of invasive alien species, the importance of urban biodiversity and the challenges of nature conservation in Singapore. To align with the conference’s focus on media and technology, the guided walk will also touch on how we can learn from nature’s innovations through biomimicry as well as the less well known secrets of communication amongst plants and animals. The walk will be about 7km (graded moderate/difficult by the National Parks Board) and participants are advised to be in comfortable walking shoes and attire. (Max 20)

DROP-OFF AT END OF TOUR
You will be dropped off at Gardens by the Bay where you can tour the lovely gardens and plan to gather for dinner with colleagues for seafood and other delicious selections at the hawker center court on the bay. There is a subway station at Gardens by the Bay that can take you wherever you want to end the evening. For those who wish not to join, a bus can drop you back at SMU School of Law.

CONFERENCE CLOSES AFTER TOURS